

LANDMARK CHRISTIAN SCHOOL

Donald Hyler - Pastor
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March 8, 2021

Dear Students and Parents:

It is time to begin selling yearbook ads for the 2020-2021 year. In the past, the yearbook has cost more to produce than we have actually charged. This has been possible because yearbook ads have helped to make up the difference. Please help us keep the cost of this year's book down by being involved. They are very easy to sell!

The prices are as follows:

Yearbook Sponsor Ad	\$10.00
Business Card Ad	\$25.00
Quarter Page Ad	\$50.00
Half Page Ad	\$75.00
Full Page Ad	\$125.00

This year (like last year), we have divided the school into two teams with two team captains. Each team has a goal to sell \$600.00 worth of ads. For every \$25.00 sold by a student, he or she will receive a casual slip, which gives them a day to wear casual clothes (they must follow the dress code as specified in the student handbook). If a team reaches their goal (\$600.00), all team members on that team who sold at least \$50.00 in ads will receive their yearbook for **half-price**. If a team sells \$850.00 in ads, each team member who participated and sold at least \$50.00 in ads will receive his/her yearbook **free**. This contest begins March 8th, and will last until March 26th. All ads must be turned in (ready for print) by Friday, March 26th. If you have any questions or need a receipt, please feel free to call me at 723-2057 or 604-2970.

Thank you for your help,

Sis. Hyler
Yearbook Coordinator

P.S. The cost for this year's yearbook is \$30.00 if purchased by April 2nd. The price goes up to \$35.00 after April 2nd. This money should be sent in an envelope with the student's name on it. In the past, we have ordered too many books. We plan to cut back our order and will not have as many extra books. To ensure that we have enough books, please let us know by April 2nd if you will be purchasing a book.